

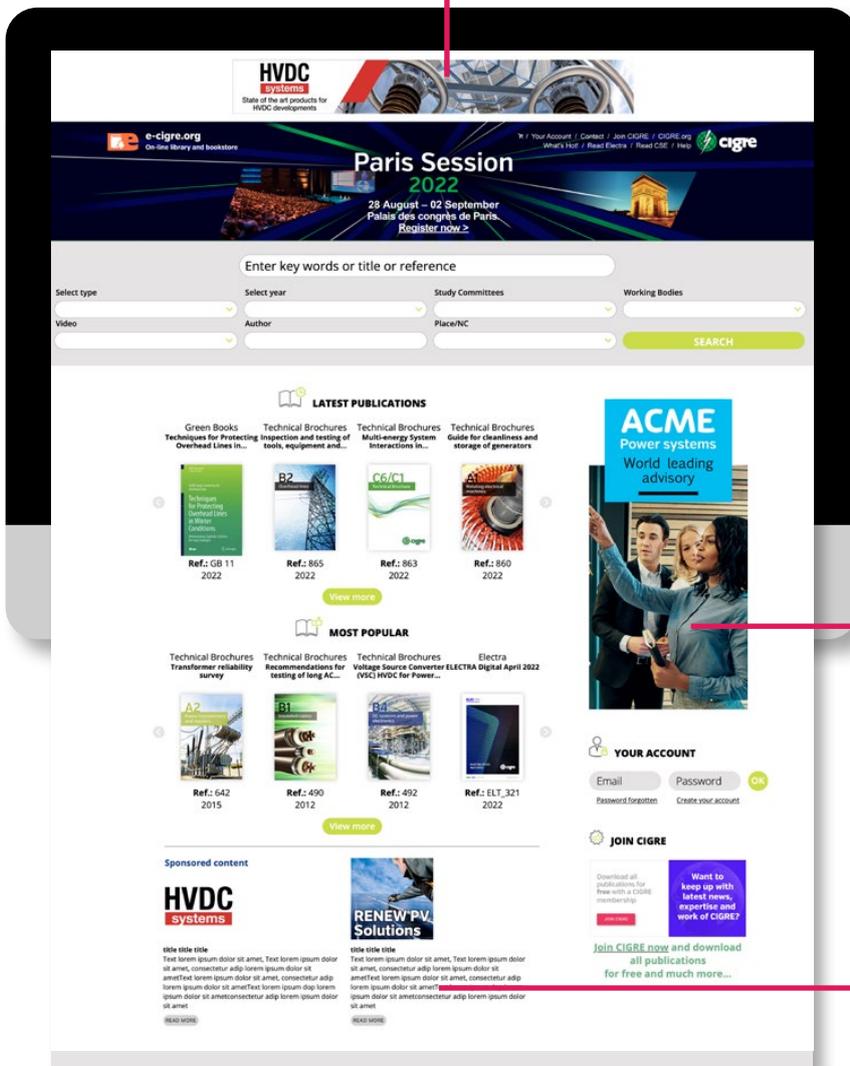
Advertise on e-cigre.org and reach a power system audience of over 100,000!

Reach tens of thousands of power system professionals, students and educators all over the globe with e-cigre.org advertising options.

All of these options are the same price and offer external links to your website. So you can choose what best meets your campaign or brand goals.

Option 1: Leaderboard

Place your advertisement at the top of every page on e-cigre.org. Ideal for maximum profile on all devices.



Option 2: Tower advertisements

Place your advertisement next to the main content window of the site. Benefit from more space to promote your message.

Option 3: Sponsored news content

Promote your article or technical paper with content marketing options.



For more information contact:

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How the advertising works

Limited competition

Tower ads and leader boards randomly load from a maximum of three advertisers during any given month. Content marketing will have a maximum of four slots shown in a month.

Flexible booking

Book all three slots, one slot for one month, or any combination for up to twelve months. You choose what best meets your goals.

Universal price

One universal price allows you to choose what best meets your needs.

Reach a global technical audience with e-cigre.org advertising

e-cigre is the home to CIGRE's globally renowned publications and is used by over 120,000 power systems professionals, educators and students per year.

Users span the power system, including over 1200 major organisations featuring a large number of DSO and TSO system operators, equipment and technology providers, consultancies and educational institutions.

Our members and users value your messages

Our member research confirms that they value your advertising. Your advertising helps them stay across key products and services, equipment manufacturers, consultancies and what other companies are offering.

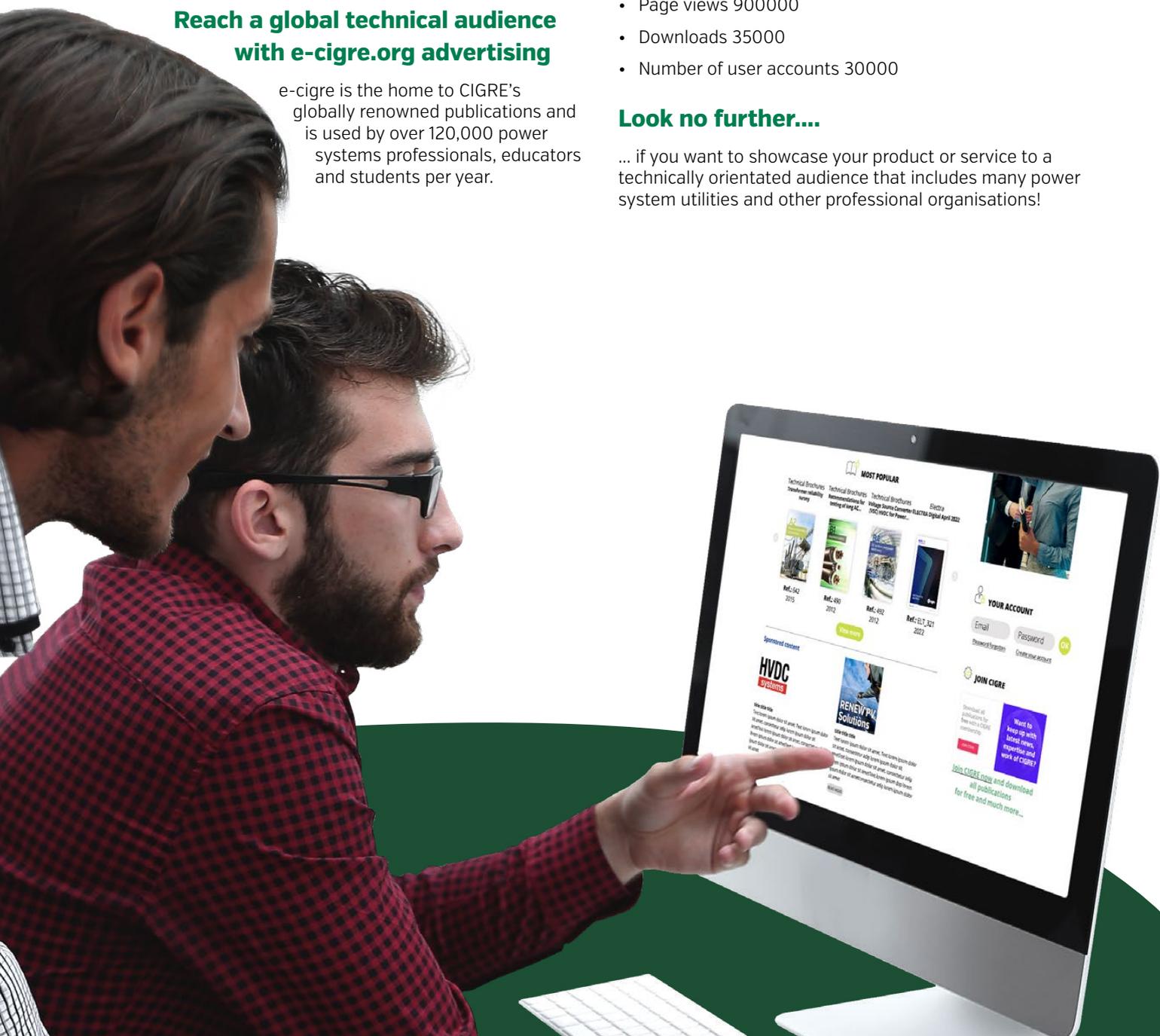
Site traffic

Typical site activity in a 12 month period is as follows:

- Users 110000+
- Page views 900000
- Downloads 35000
- Number of user accounts 30000

Look no further....

... if you want to showcase your product or service to a technically orientated audience that includes many power system utilities and other professional organisations!



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cigre

For power system expertise

