



Reference: **108**



Type:

Technical Brochures

Title:

Business opportunities for power utilities in the telecommunications market.

The purpose of this brochure is to provide the telecommunications managers of power utilities with information on the business opportunities for their organisation to enter the telecommunications market, the potential benefits to the core utility business, the risks involved and the steps necessary to plan and implement a successful entry into the market. It is intended to enable those decision makers to formulate a strategic response that best meets the needs of their utility.

More Informations :

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